

WEEKEND.

FESTIVAL

Photo Book 2023





FESTIVAL

"No expenses were spared, when flames, lights and lasers beams lit up the sky. As is tradition, the day culminated in a spectacular fireworks display."

WEEKEND. FESTIVAL

Being one of the largest electronic music focused festivals in the Nordics, Weekend also represents joy, community and the power of music. For over 10 years we have brought the biggest international artists and unseen performances to Finland, including top stage designs, lasers and pyrotechnics.

40 000

visits during the 2 festival days

20 000

Capacity of the festival area

60

Music Acts

2

Festival Days

4

Festival Stages

21

Bars

24

Food Stalls

330

Finnish Press Hits



@Niki Soukkio

51%

of the visitors from capital area

44%

from other parts in Finland

5%

from abroad



@Geoffrey Hubbel
CNNCT Stage

Website visitors
during 2023
festival year

1 500 000

Web page visits

383 000

Unique web page visitors

www.wknd.fi



@Henri Juvonen

Diamond VIP area



“Everything was so spectacularly flashy and fairy-tale colorful that it felt like spending the evening in an adult amusement park detached from reality.”

@Jaakko Meyn

HS 8/2023



The Weekend Festival consistently pushes the boundaries of live event experiences. With four custom-made stages, each is a marvel of design and technology. From hundreds of dazzling lights and state-of-the-art pyrotechnics to world-class sound systems and sprawling LED screens spanning several hundred square meters, the festival sets a new standard. These intricate setups ensure attendees are fully immersed in an unparalleled sensory journey.

STAGES

@Adam Valkeinen



@Heikki Salonen

Main Stage

WEEKEND STAGE

With close to 500 lights illuminating the stage, combined with powerful 50-watt lasers, the ensuing light show is nothing short of breathtaking.

An impressive expanse of over 700 m² of LED screens plays an integral role in the stage's design, captivating the audience and enhancing the overall festival experience.





The Weekend Stage has shown unparalleled growth year after year, cementing its position as the epicenter of music celebrations. Every iteration witnesses a surge in scale, ambition, and the sheer magic it brings to the festival grounds.

@Heikki Salonen

Throughout its illustrious history, the Weekend Stage has been graced by an array of the global music scene's luminaries. Icons such as Avicii, Afrojack, Alan Walker, Chainsmokers, David Guetta, Deadmau5, and DJ Snake and Calvin Harris have ignited its platform. Each artist has left an indelible mark, contributing to the festival's legendary status in the music world.



@Geoffrey Hubbel
David Guetta



@Heikki Salonen
Alan Walker



@Niki Soukkio
Martin Garrix

FUTURE STAGE

The Future Stage has consistently emerged as one of the top choices at the Weekend Festival over the years for guest enjoying harder beats.

Its relentless rhythms ensure that the party's momentum never falters. Enhanced by spirited dancers, a sound system that reverberates through one's chest, and striking visuals, the Future Stage guarantees an electrifying experience for its attendees.

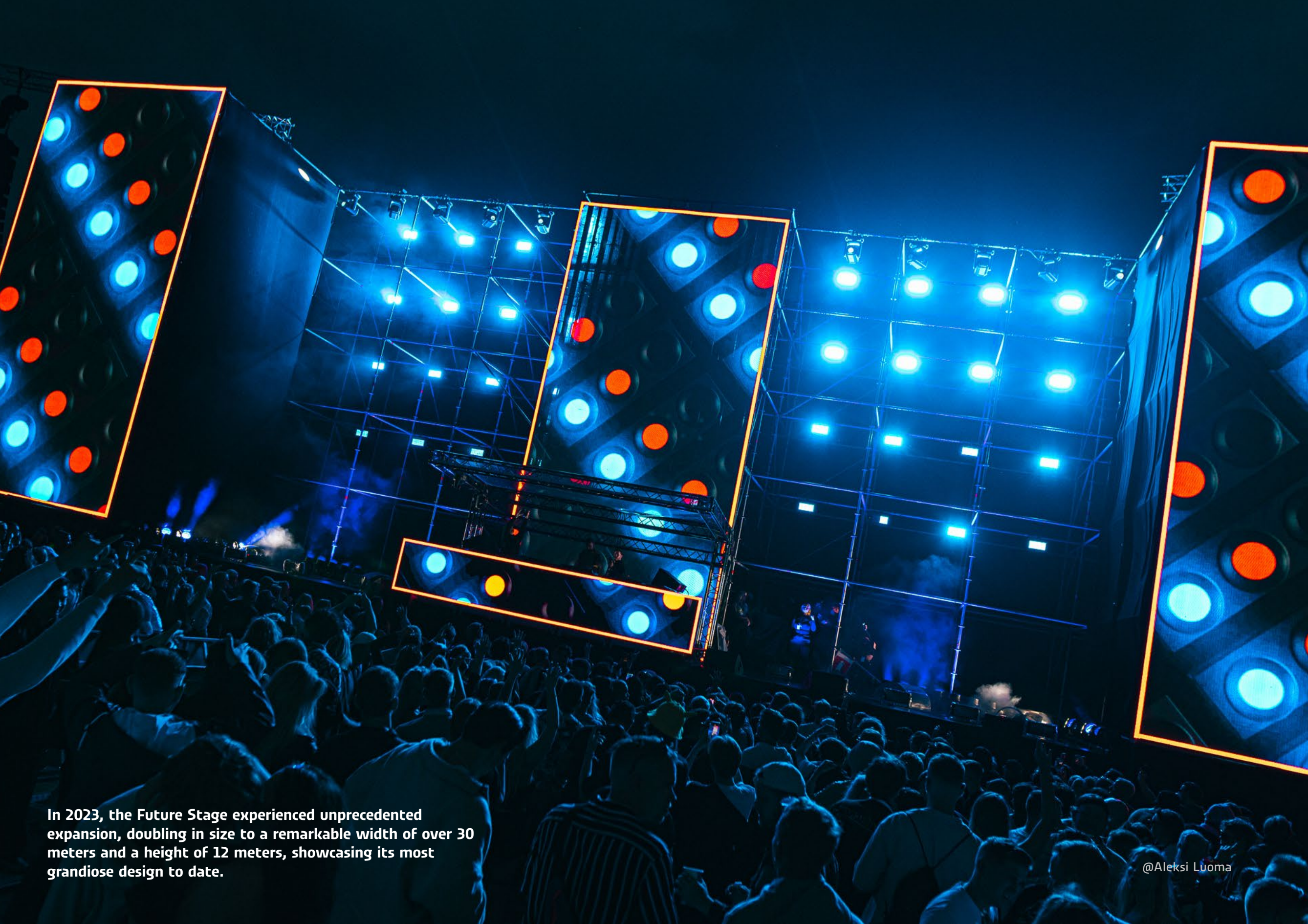


@Jonathan Melartin

Future Stage



@Aleksi Luoma
Future Stage



In 2023, the Future Stage experienced unprecedented expansion, doubling in size to a remarkable width of over 30 meters and a height of 12 meters, showcasing its most grandiose design to date.

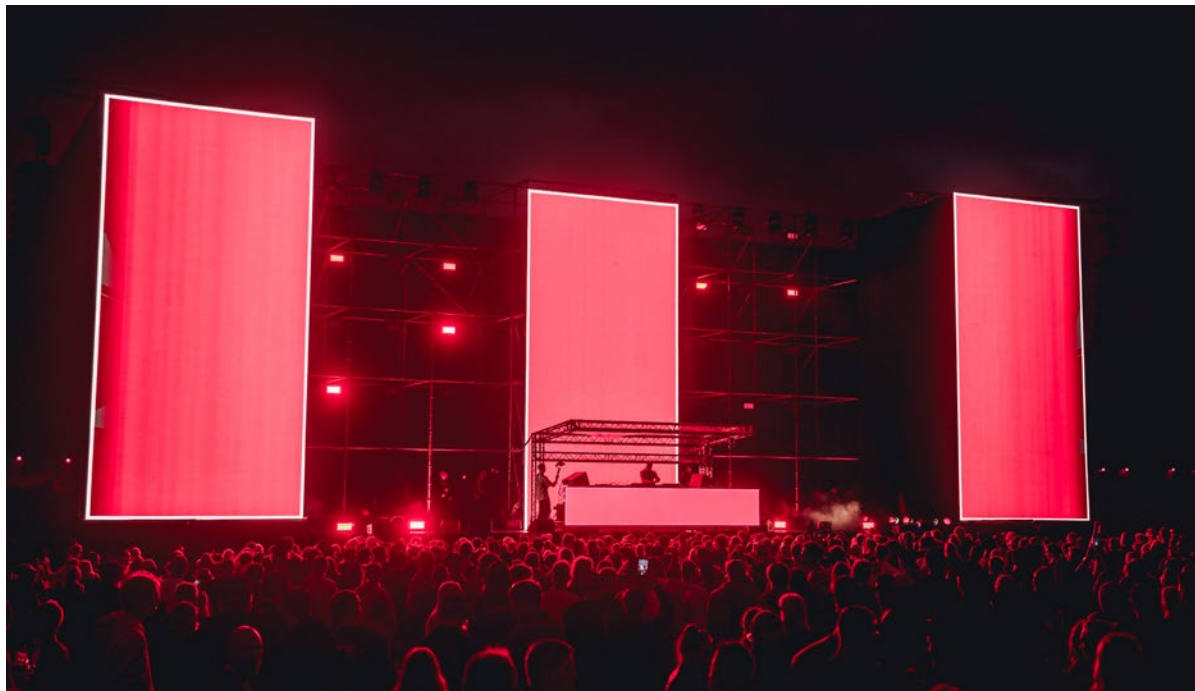
@Aleksi Luoma



@Heikki Salonen
Headhunterz



@Niki Soukkio
Sub Focus



@Geoffrey Hubbel
Hi-Lo



@Jonathan Melartin
Kavinsky

CNNCT STAGE

In a significant nod to its success in Tapiola, Espoo, the CNNCT Festival was awarded its own dedicated stage at Weekend Festival this year.

The CNNCT Stage delivered more underground style house grooves, smooth melodies, and electrifying techno beats.

In 2023, positioned within the festival's exclusive licensed bar precinct, this stage catered solely to the adult attendees, offering them an immersive experience.



@Jonathan Melartin

Future Stage



The meticulously curated CNNCT Stage emerged as an undeniable highlight, offering festival-goers an unparalleled sonic journey. CNNCT Stage buzzed with a vibrant crowd, exuding an aura of sheer enchantment that captivated all present.



@Jonathan Melartin
Korolova



@Geoffrey Hubbel
D-Block & S-Te-Fana

FLUX LAB

At the Weekend Festival, attendees discovered a fresh sonic sanctuary: the Flux Lab. As the festival's fourth and newest stage, the Flux Lab was conceptualized as an incubator for innovative ideas and transformative experiences.

Housed indoors, its intimate, club-like ambiance guaranteed an immersive clubbing encounter, where attendees seamlessly melded with the harmonious dance of motion and sound. A true meeting point, it beckoned festival-goers, offering a confluence of rhythm and reverie.

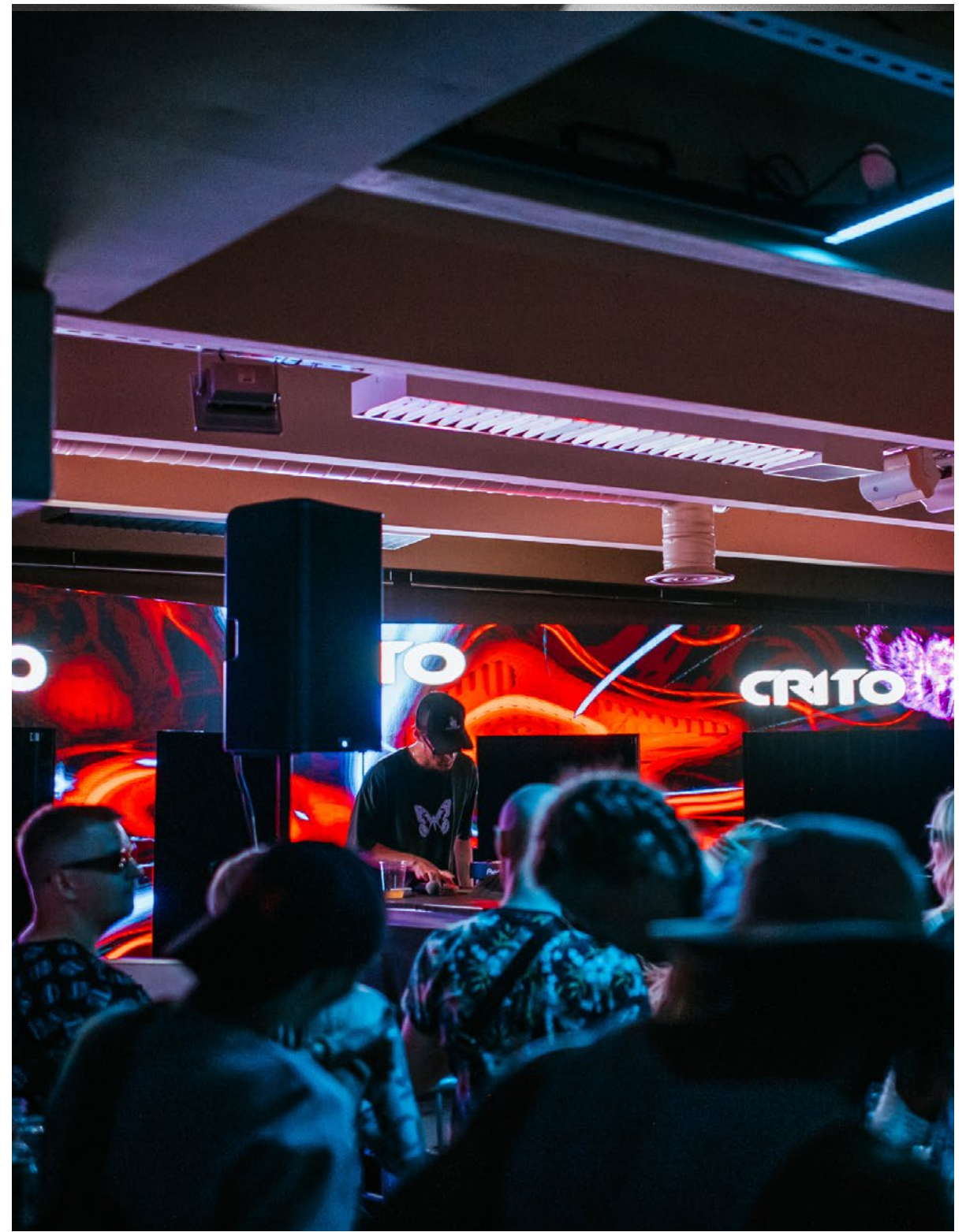


@Geoffrey Hubbel

Gas Gas



@Jonathan Melartin
Lionis, Nicky B, Walter Alan



@Henri Juvonen
Crito



VISITORS

The Weekend Festival consistently pushes the boundaries of live event experiences. With four custom-made stages, each is a marvel of design and technology. From hundreds of dazzling lights and state-of-the-art pyrotechnics to world-class sound systems and sprawling LED screens spanning several hundred square meters, the festival sets a new standard. These intricate setups ensure attendees are fully immersed in an unparalleled sensory journey.

Their shared love for music, community, and celebration not only defines the very essence of the festival but also fuels its continued legacy. Every face tells a story, every movement resonates with the beat, and together, they form the heart and soul of the Weekend Festival.